

USI: Broadcasting (BRO) News Program: Music & Commercial

Rounds 1 and 2-News Program (5 minutes): Students will select at least three (3) news stories (international, national, local) with music selection and commercial prompt to create a 5 minute News Program. Weather is optional. You may cut portions, or even all, of a story, but you may not update or paraphrase the news copy. Your edited newscast should consume about 3 to 3.5 minutes of your 5-minute News Program. The material below is the only allowable subject matter for the tournament.

Round 3-Breaking News (2 minutes): Students will have 2 minutes to sight-read a news story that they will be “breaking news live.” Students are encouraged to have an intro/outro that results in no more than 30 seconds. The total performance target time is 2 minutes. Students will prep on the day of the tournament.

Round 4/Final-Editorial (2 minutes) with 30 minutes prep. Topic released on the day of the tournament.

Broadcasting**News Program – Music Genres & Artists**

Choose one of the music genres below and use the artists listed to write your original music lead-in and lead-out segments. Your original music lead-in and lead-out should consume about 1 minute (total) of your 5-minute News Program. The options below are the only allowable subject matter for the USI Tournament.

70’s

Eagles
Pink Floyd

90’s

Green Day
Nirvana

80’s

Michael Jackson
Queen

00’s

Coldplay
Linkin Park

News Program – Original Commercial

Use the information below to create your original commercial. Your original commercial should consume about 1 minute of your 5-minute News Program. The product below is the only allowable commercial product for the USI Tournament.

Yeti Ramblers Tumbler

- Product Description
 - Comes standard with YETI MagSlider Lid
 - The only drink lid that uses the power of magnets
 - BPA-free
 - Dishwasher safe
 - No Sweat Design to make sure your hands stay dry
 - Duracoat
 - Durable coat of color that won't fade, peel, or crack
 - Provides additional grip to the Rambler's exterior
 - Double-wall insulated tumblers with a stainless steel body
 - Drink keeps its temperature - hot or cold
- Most Popular Sizes
 - 14 ounces
 - 20 ounces
 - 26 ounces
 - 30 ounces
- 25+ Colors, Including:
 - White
 - Seafoam
 - Sagebush Green
 - Prickly Pear
 - Peak Purple
 - Ice Pink
 - Harvest Red
 - Aquifer Blue
- Valentine's Day Edition:
 - Colors:
 - vibrant Power Pink
 - soft Cherry Blossom
 - bright Tropical Pink
 - deep Rescue Red
 - Order on [Yeti.com](https://yeti.com) and order \$50 or more of product to earn free shipping in time for your loved one's perfect Valentine's Day gift